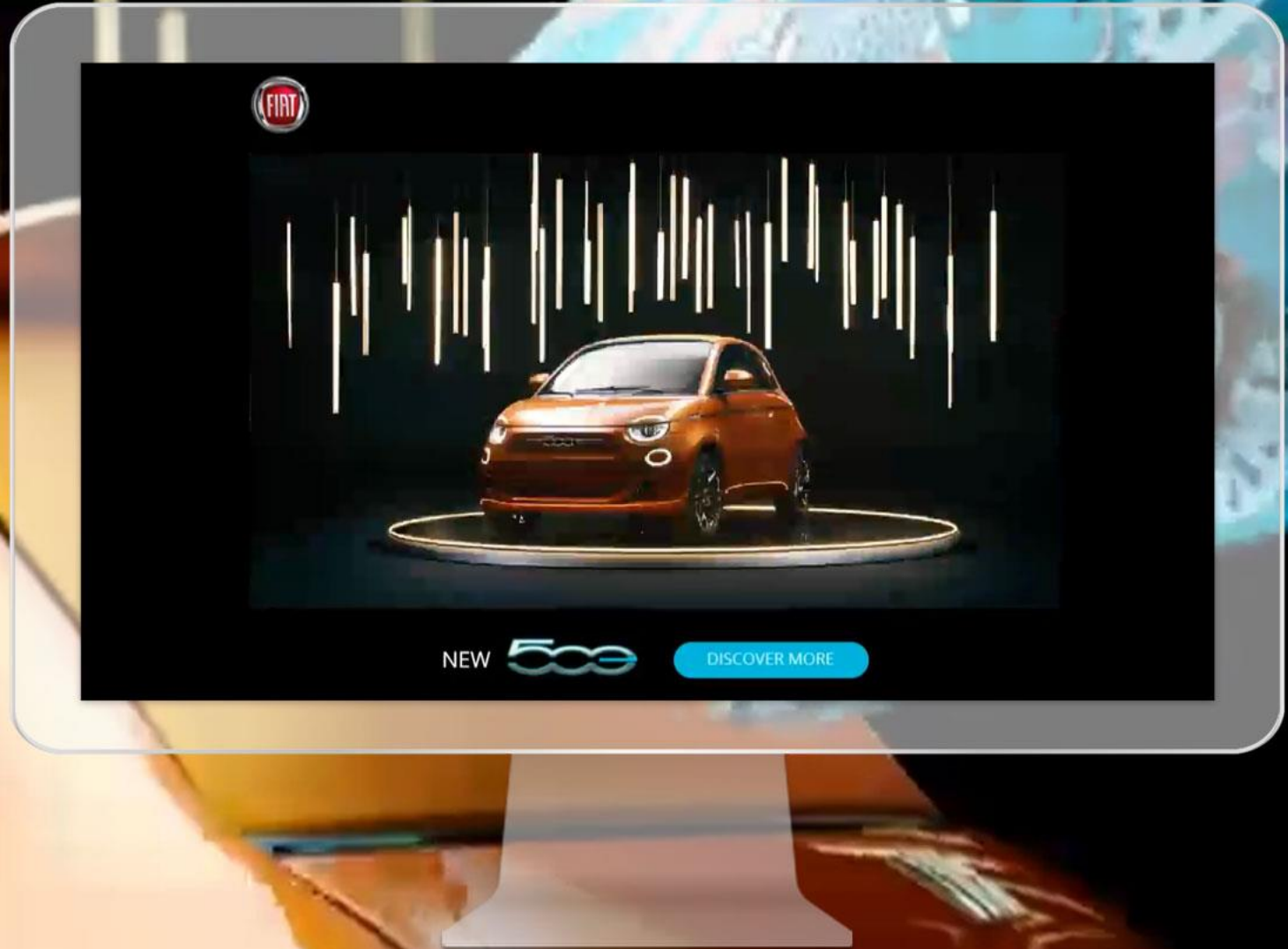
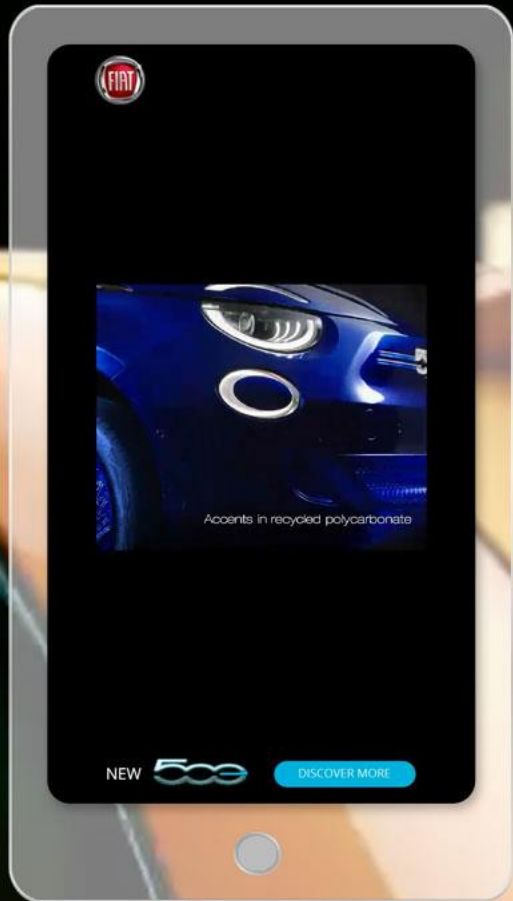
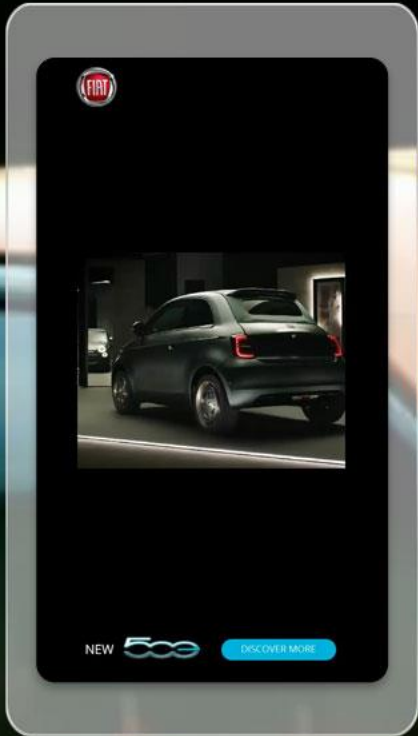


SMARTITIAL Video



#smartbydesign



Technical Specs

Landscape Video

- Format: mp4;
- Size: 1280x720;
- Bitrate: max 1400kbps;
- Framerate: max 25fps;
- Weight: max 3 or 5 mb;

Portrait Video

- Format: mp4;
- Size: 720x1280;
- Bitrate: max 1400kbps;
- Framerate: max 25fps;
- Weight: max 3 or 5 mb;

Close Btn Color

- Please, provide us with close button color you want to use:
- white or black.

Background Color

- Please, provide us with background color you want to use:
- white, black, or your custom hex code.

Progress Bar Color

- Please, provide us with progress bar color you want to use:
- white, black, or your custom hex code.

Video Controllers Color

- Please, provide us with video controllers color you want to use:
- white, black, or your custom hex code.

Since Chrome and other modern browsers can block heavy display ads, we recommend keeping your video size to a maximum of 3.8 MB. For further reference, please read the IAB Tech Lab article. ➡